



# HANS WHITE

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## **American Crafts Marketing Art Director**

Design and manage the packaging and other marketing related materials of several different brands and a small group of designers

## **American Crafts Designer**

Designed packaging, signage, web graphics, catalogs and logos

## **Axiom Design Internship**

Worked on conceptual designs all related to a style guide for the movie Monsters Versus Aliens (DreamWorks Animation)

## **Katapult Design Internship**

Worked on layout, typesetting and illustrations for Wasatch Woman magazine

## **Ferrari Color Printer Technician**

Experience on large format printers, substrates: paper, vinyl, plastics, wood

## **Ferrari Color Prepress Technician**

Prepared files for large format printing

## **Schooling**

### **University of Utah Graduate BFA**

Graphic Design emphasis, Business Minor

## **Abilities**

Proficient in Adobe software such as Photoshop, Illustrator, Indesign, and Acrobat

Dabbled with Sketch, Adobe XD and Dreamweaver

Extensive experience with printing processes, press checks, large format presses

## **Interests**

Obsessive collector of Masters of the Universe and action figures (Transformers, Star Wars)

Architecture

80's Culture