



HANS WHITE

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American Crafts Special Account Art Director • 2019 - 2023

Design presentations, product artwork and marketing materials for large accounts such as Walmart, Sams Club, Costco, Hobby Lobby and Dollar Tree

American Crafts Marketing Art Director • 2011 - 2019

Design and manage the packaging and other marketing related materials of several different brands and a small group of designers

American Crafts Designer • 2010 - 2011

Designed packaging, signage, web graphics, catalogs and logos

Axiom Design Internship • Sept - Dec 2008

Worked on conceptual designs all related to a style guide for the movie Monsters Versus Aliens (DreamWorks Animation)

Ferrari Color Printer Technician • 2006 - 2008

Experience on large format printers, substrates: paper, vinyl, plastics, wood

Schooling

Maryland Institute College of Art

MPS in UX Design • May 2022 - Aug 2023

I will be finishing up my masters of professional studies August of this year.

University of Utah Graduate BFA

Graphic Design emphasis, Business Minor

Abilities

Proficient in Adobe software such as Photoshop, Illustrator, Indesign, Acrobat

Learning, Adobe XD and Figma

Experienced in Microsoft Office applications.

Extensive experience with printing processes, press checks, large format presses

Interests

Obsessive collector of Masters of the Universe and action figures (Transformers, Star Wars), Architecture, 80's Culture and College sports